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SPHERE BRAKES GRADUATES ENDLESS FRONTIER LABS COHORT

Erie, Pennsylvania, May 15th, 2020 – Sphere Brake Defense (SBD) just graduated from the premier Endless Frontier Labs 9-month cohort (www.endlessfrontierlabs.com).

Since October of 2019, SBD participated in 5 mentor sessions that brought together 50 promising global companies with mentors and investors to set goals and prioritize tasks rapidly accelerating business growth. Not all companies made it through program. Only 15 Deep Tech companies graduated.

“We are honored and grateful to have graduated from this prestigious cohort through New York University Stern School of Business,” states Aaron Lewis, CEO of SBD. “We launched our very first commercial product, the Hydraulic Sphere Brake in partnership with Cleveland CycleWerks (www.clevelandcyclewerks.com) within 7 months into the program. We now have access to more private and institutional investors, ongoing mentorship from successful serial entrepreneurs, and an expanded network of top-level CTO’s across multiple industry leading auto manufacturers.”

“Sphere Brakes entered the Endless Frontier Labs program with the potential to revolutionize braking systems, which haven’t seen much innovation in years,” states Deepak Hegde, Director of Endless Frontier Labs. “Under AJ’s inspiring and disciplined leadership, the company has made tremendous progress towards fulfilling its promise, including expanding into the electric motorcycles segment and positioning itself to sell into several other verticals. We are excited about Sphere Brakes’ future and look forward to the company’s technology making transport on wheels safer.”

If you are interested or know of other high-growth, promising startups interested in applying to the 2020-2021 EFL cohort, applications are now being accepted here: <https://endlessfrontierlabs.com/apply-now/>

About Sphere Brake Defense, LLC

As a veteran owned small business based in Erie, PA, SBD develops and commercializes disruptive technology for the Department of Defense (DOD), commercial vehicle, rail, and e-mobility industries.



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